



## FOR IMMEDIATE RELEASE

### ALIGN CREDIT UNION:

## **Align Credit Union Announces Retirement of Kenneth M. Del Rossi Board of Directors Announce Successor, Lydia Mercedes Vazquez**

(Lowell, MA - January 9, 2024) - As we step into 2024 and an exciting New Year, Align Credit Union is making history with the announcement of incoming President & Chief Executive Officer, Lydia Mercedes Vazquez.

Former President & Chief Executive Officer, Kenneth M. Del Rossi, retired on December 31, 2023 after nearly 30 years of impressive service to the Credit Union. Ken's journey began in 1994, at a time when the organization was known as Northern Massachusetts Telephone Workers Credit Union, an employment based Credit Union for employees in the telecommunications industry and their families. Under Ken's visionary leadership, Align has grown and evolved into the thriving community Credit Union that it is today with Membership open to anyone who lives, works or attends school within one of its eligible [communities](#).

As Align Credit Union bids farewell to Ken, it is with great pleasure that the Board of Directors announces his successor, Lydia Mercedes Vazquez.

Lydia joined Align Credit Union in 2019 as the Vice President of Lending Compliance and was most recently promoted to Executive Vice President, Chief Operating Officer. Lydia brings with her a wealth of knowledge and experience in the Credit Union industry and has brought an innovative outlook to each of her leadership roles at Align throughout her years of service. Additionally, Lydia is both the first female President & Chief Executive Officer, and the first Hispanic to hold a senior leadership role in the history of Align Credit Union.



"It was apparent from the start that Lydia would be an intricate part of the organization's legacy and success. With her professionalism, dedication, and unwavering commitment to the organization, there is no doubt that Align Credit Union will continue to be successful in the future." stated Del Rossi. Lydia's areas of expertise include Lending, Compliance, and Risk. She is a designated Credit Union Compliance Expert (CUCE), a Certified Regulatory Compliance Manager (CRCM), and a Certified Credit Union Risk Manager (CCURM). With more than 30 years in the financial services industry, Lydia has the knowledge, drive, and desire to take Align to the next level.

Lydia is dedicated to the communities which Align serves and stands by the Credit Union motto of "People Helping People". In her spare time, she founded Willie's Warriors, an organization dedicated to raising funds for cancer awareness in memory of her father, Willie Vazquez, and was a top fundraiser for the American Cancer Society's Relay for Life. She is also a member of the Board of Directors for the Worcester Community Housing Resources, and serves as a volunteer judge at DECA competitions annually supporting their mission to prepare emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management. Lydia grew up in Puerto Rico and is a trained yoga instructor & mindfulness coach. She is the proud owner of Praise Wellness located in Lancaster, MA, where she currently resides with her boyfriend, three daughters and two step children.

We invite you to join Align Credit Union and its Board of Directors in congratulating Ken on his extraordinary years of service and extending a warm welcome to Lydia, as she steps into her new role, ready to lead Align Credit Union into a promising future.

### About Align Credit Union

Since 1922, Align Credit Union has provided customized banking solutions to individuals and families throughout Northeastern Massachusetts and Southern New Hampshire. Align offers a full suite of products and services including Personal and Business Banking, Mortgages, Financial Planning and Insurance. Founded as the Northern Massachusetts Telephone Workers Credit Union (NMTW), the Credit Union changed its name to Align in 2013. Membership is open to anyone who lives, works or attends school in many communities throughout Eastern Massachusetts and Southern New Hampshire. For additional information, stop by one of eight branches in Amesbury, Danvers, Framingham, Haverhill, Lowell, Methuen, Seabrook, and Wilmington or visit [www.AlignCU.com](http://www.AlignCU.com).

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